



Seminar Title: **Critical Thinking: The Secrets to Successful Problem Solving and Decision Making**

Duration: **2 Days**

Price: **\$2,595**

Why Seminars by The Taylor Group?

We have designed all of our seminars to focus on only one, key, objective:

"Increasing the profits of the companies that pay for their employees to attend our seminars"



We do this with the following seminar components:

1) Know Your Instructor:

We share each seminar leader's biography for each seminar, before you buy. If you don't like their biography then we don't expect you to purchase our seminar.

2) Personal Contact Before Seminar:

Each seminar leader personally contacts your employee by phone or e-mail before the seminar begins, to ask about the key skill and knowledge items your employee needs to focus on during the seminar.

3) Assessments Done Before Start of Seminar:

Each of our seminars includes one or more employee assessments that are completed before the seminar even begins. These seminar assessments are in several personal development areas including:

- Personal Communication Style
- Conflict Management Assessment

Each assessment is done online before the start of each seminar so we can insert more profitable content into the classroom sessions.

4) Luncheon Seminar, "Lessons From the Field":

During one lunch period of the seminar, we invite back a recent graduate of this seminar and ask them to share with your employee, how the graduate has worked to improve his firm's profits with the skill and knowledge learned in each seminar.



This is to help "Jump Start" your employee's thinking on how to apply the many profit building ideas we share with them.

5) Live Reinforcement Webinars at Months 4, 8 and 12 Months After the Seminar:

Our seminars are designed to focus on helping your employees implement the best practices described in our seminars. Therefore, we include in the seminar price, three, live, instructor led webinars **at 4, 8 and 12 months after the last day of the seminar.**

6) Recorded Reinforcement Webinars Available for 24 Months After the Seminar:

If your employee is not available to join a profit reinforcement webinar, it is recorded for them with the voices and profitable ideas from their classmates and is made available **for 24 months after the last day of the seminar.**

7) Buy It!

Finally, if you can find another seminar from a different adult education provider that will increase your firm's profits more than our seminar, then buy it!

Seminar Introduction:

This seminar is designed for a Manager, Project Manager, or Individual Contributor who must make important decisions and solve problems as part of his or her daily work. This is a practical, hands-on seminar based on ongoing research into effective critical thinking skills. It is designed to allow Managers to learn the technical and mental components of effective problem solving and decision making by applying critical thinking, in order to:

- Get more robust results
- Meet organizational goals
- Manage operations day-to-day

Critical thinking allows individuals to think more creatively and innovatively by questioning conventional wisdom and “The way we’ve always done it!”

Learning Objectives:

As a result of participating in this educational experience, you will be able to:

- Solve problems and make effective decisions using critical thinking
- Prioritize decisions for greatest effectiveness and efficiency
- Use critical thinking to challenge all assumptions and seek alternative information
- Make better decisions based on data and facts, even when information is limited
- Integrate consequences into decision making
- Increase decision accuracy with your preferred thinking style and whole-brain thinking
- Minimize poor decisions and neutralize the effects of stress, emotions, and distractions.

Participants will bring in an existing problem or decision to apply the critical thinking tools to and lock in their learning. This “live case study” will provide practical experience in using critical thinking. They will receive feedback from the instructor and other participants to help broaden out their perspectives.

Your Return on Investment in 12 Months:

We have designed this seminar so that you can expect to receive a 100% dollar return on your direct seminar cost within the first 12 months after the last day of this seminar.

Remember that included with the seminar price are three, live, instructor led, reinforcement webinars for your employees.

These are offered at months 4, 8 and 12 months after the seminar to help ensure that your staff is immediately implementing many of the profitable ideas contained in the seminar.





Who Will Most Profit by Attending:

This seminar is designed for Managers, Project Managers, Individual Contributors, and others who must make important decisions and solve problems in the daily course of their work.

Our Faculty:

Our Faculty Member for this seminar is Rebecca Staton-Reinstein, Ph.D.

Rebecca is president of Advantage Leadership, Inc. Since 1995 Rebecca and her company have been working with leaders around the world in all economic sectors who want to improve organizational results through strategic planning, strategic leadership and management development, process improvement, and maximizing individual engagement and team performance. Rebecca has been a manager, executive, and appointed and elected officer in the public, private, and nonprofit sectors.

In her capacity as a curriculum development specialist and educator, Rebecca has developed and delivered training for her clients and these institutions: American Management Association, City University of New York, College of New Rochelle, CoreVentus of Kuala Lumpur, Hong Kong Productivity Center, Lviv Institute of Management, Management Centre Europe, MCSI Consulting Limited of Nigeria, Mediterranean Management Centre, Miami University, Nova Southeastern University, QAI Global Institute, St. Petersburg Institute of Informatics and Automation.

Rebecca is the author of several books on strategic leadership and planning, a Ph.D. in organizational development, a Myers-Briggs Type Indicator® Master Practitioner, and an elected Foreign Member of the St. Petersburg Engineering Academy. She has served as leader of many nonprofit boards.

Selected clients include:

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| Bayer | Blue Cross Blue Shield Minnesota |
| Children's Services Council | Children's Museum of Naples |
| Cities: Coral Gables, Parkland, South Miami | Conklin & de Decker |
| CSX | Dell |
| Delta Airlines | Diversified Marketing Group |
| First Data Corporation | Gene Codes |
| Gibraltar Bank | Hialeah Metal Spinning |
| Housing Finance Authority of Miami-Dade County | Hult International Business School |



Liberty Mutual
Minerals Technologies
Novelty Manufacturing
Southern Wines
Triversity
United Parcel Service (UPS)
U.S. States: North Carolina, Arkansas
Wells Fargo
YouFit Health Clubs

Miami-Dade Aviation Department
Motorola
Ryder System
Trane
Turnbury Bank
U.S. Army and Navy
Visa International
York Container Company

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Program Content:

Module 1 - What are Critical Thinking and Creative Problem Solving?

- Define Critical Thinking: Basic principles of critical thinking and problem solving
- Examine Strengths and Challenges when analyzing and solving problems
- Map current problem solving approaches
- Explore relationships among planning, critical thinking, and creative problem solving
- Understand role of critical thinking in meeting business challenges
- Prioritize issues for greatest decision-making effectiveness and efficiency

Module 2: Understanding your thinking and decision-making preferences

- Use your analytical and decision-making psychological preferences constructively
- Apply latest neuroscience of your thinking and decision making
- Build on the contributions of different thinking preferences for good decisions
- Flex your thinking to solve critical problems



Module 3: Integrate art and science of critical thinking and creative problem solving

- Appreciate role of values and facts in decision making
- Challenge “knowledge,” beliefs, “facts,” assumptions, and conventional wisdom
- Learn methods to explore alternatives, ask probing questions, and stimulate thinking
- Convert negativity into curiosity; explore conflict style preferences
- Analyze constraints, assumptions, and risks

Module 4: Creative problem solving; use whole-brain, critical-thinking *Clarity* to solve a real issue

- Create *Clarity* using a problem-solving process with proven, documented results
- Define the goal and constraints to achieve objectives
- Discover “blind spots” and hidden assumptions
- Define measurement of success
- Develop solution options and plan
- Make the decision with confidence and test decisions

Module 5: Develop an action plan to improve critical thinking and creative problem solving.

(End of Seminar Description)